## Rideshare Week 2021 Social Media Sweepstakes Official Rules

# NO PURCHASE NECESSARY TO ENTER OR WIN NO PURCHASE OR PAYMENT WILL INCREASE YOUR CHANCE OF WINNING

These rules govern the Rideshare Week 2021 Social Media Sweepstakes being conducted by the San Diego Association of Governments (SANDAG) beginning on October 4, 2021 at 12:00 a.m. PT and ending on October 8, 2021 at 11:59 a.m. PT (Promotion Period).

### 1. HOW TO PARTICIPATE

Individuals can participate in the Social Media Sweepstakes by following one of the methods below:

SOCIAL MEDIA SWEEPSTAKES. On Monday, October 4, 2021, iCommute San Diego will post a photo on the <u>@SANDAGregion</u> Facebook page inviting commuters to share their commute story during Rideshare Week. To enter, participants must submit a written comment on that post, pinned to the top of the <u>@SANDAGregion</u> Facebook page, with a photo of their carpool, transit, or vanpool commute. By providing a written comment and adding a photo on the designated post on the SANDAG Facebook page, participants will be entered into a prize drawing for a "Green Weekend," including a weekend Tesla rental, an overnight stay at Hotel Indigo San Diego – Gaslamp Quarter, and a gift certificate to Lotus Thai. There will be one winner selected. A member of SANDAG staff will use a computer to randomly select one grand prize winner from the entries received at the end of the Sweepstakes Period. Comments must be submitted by October 8, 2021 at 11:59 p.m. PT.

You also may enter the Social Media Sweepstakes by mailing a postcard with your first and last name, street address, city, state, ZIP Code, telephone number including area code, and a valid email address (if you have one) to Deborah Jones' attention, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. You must include on the postcard that you would like to participate in "Rideshare Week 2021 – Social Media Sweepstakes." A postcard will count as one entry, a total of one postcard may be submitted per person. Postcards must be received by 11:59 p.m. PT on October 8, 2021.

Only one entry per person is allowed whether through the SANDAG Facebook page or postcard entry.

All postcard entries submitted become the sole property of SANDAG and will not be acknowledged or returned. Use of any device to automate entry is prohibited and will result in disqualification. Any violation of the Official Rules or attempt to obtain entries by using fictitious or non-functioning email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Proof of submission of an entry shall not be deemed proof of receipt by SANDAG. Computers at SANDAG will be the official time keeping devices for the Sweepstakes. SANDAG is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected entries, which will be disqualified.

#### 2. ELIGIBILITY RESTRICTIONS

The Social Media Sweepstakes is open to all persons who are 18 years of age or older and who live or work in San Diego County. Employees of SANDAG, Caltrans, NCTD, MTS, contractors or consultants of SANDAG who are working on any iCommute projects during the Social Media Sweepstakes Period, the

members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win.

The Social Media Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participants are required to provide truthful information. In order to claim the prize, SANDAG may require the winner to provide a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

## 3. SOCIAL MEDIA SWEEPSTAKES AWARD

One (1) grand prize of a weekend rental of a Tesla Model X from Friday p.m. to Sunday p.m. (Weekend only, must be over 25 years of age, reservation required), a \$350 gift certificate for 1 night's stay at the Hotel Indigo San Deigo – Gaslamp Quarter, and a \$50 gift card total for Lotus Thai restaurant. Total value of prize package is approximately \$1,100. It will be awarded at the end of the Rideshare Week 2021 Social Media Sweepstakes.

The Social Media Sweepstakes Award winner will be notified on Tuesday, October 12, 2021 by 5 p.m. PT. The winner will be notified via Facebook. SANDAG staff will reply to the winning comment entry inviting the participant to provide an email address for further communication and procedures to claim their prize.

One winner will be selected by random drawing among all eligible entries received by Friday, October 8 at 11:59 p.m. PT. The random drawings will be conducted by staff at SANDAG.

Social Media Sweepstakes Awards will be mailed to the individual winner at the home or business address provided OR may be picked up at the SANDAG office at 401 B Street, Suite 800, San Diego, CA 92101 during regular business hours.

# 4. CONDITIONS

Decisions made by SANDAG management with respect to the Sweepstakes are final.

The Sweepstakes is governed by and subject to the laws of the State of California and the United States. All federal, state, and local laws and regulations apply. Void where prohibited by law. Sweepstakes Award recipients will pay all applicable taxes and fees.

By participating in the Sweepstakes, the participant agrees to have their name, voice, and likeness used by SANDAG in any advertising or broadcasting material including, but not limited to, social media relating to the Sweepstakes without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of any Sweepstakes Award. Prior to release of the Sweepstakes Award to the winner, SANDAG, in its sole discretion, may require the Sweepstakes Award winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless SANDAG, its officers and employees, member agencies, directors, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the use of the Sweepstakes Award and participation in the Sweepstakes.

The Sweepstakes Award must be redeemed within fourteen (14) days of the date SANDAG sends notification to the winner. If a potential winner cannot be contacted, or fails to sign and return the required affidavit of eligibility and/or liability or publicity release within fourteen (14) days of SANDAG sending the notification of winning, the potential winner forfeits the Sweepstakes Award and a new winner will be selected. Substitute winners will have fourteen (14) business days to claim the Sweepstakes Award.

Participants are eligible to win an iCommute sponsored Sweepstakes once every ninety (90) days. The random drawing will be conducted by either SANDAG staff or a consultant. Winners will be notified either by email or phone according to the contact information provided in the entry received.

The Sweepstakes Award is expressly limited to the items listed above and there is no substitution, transfer, or cash equivalent, except that SANDAG may, at its sole discretion, substitute an award of comparable value. The winners will be solely responsible for all taxes and all other fees and expenses associated with the receipt and use of the Sweepstakes Award. SANDAG is not responsible for prize utility, quality, or otherwise.

If for any reason this Sweepstakes cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, incomplete or unintelligible entries, or any other causes beyond the control of SANDAG that corrupt or affect the security, administration, fairness, integrity, or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, SANDAG reserves the right to cancel, terminate, or modify the Sweepstakes. If the Sweepstakes is terminated before the original end date, those participating in the Sweepstakes prior to the termination will still be eligible to receive the Sweepstakes Award.

SANDAG, in its sole discretion, reserves the right to disqualify any person tampering with the Sweepstakes process or the operation of SANDAG, MTS, iCommute, Rapid, or related agency websites. Failure to comply with the Official Rules of the Sweepstakes may result in a participant's disqualification and/or forfeiture of any Sweepstakes Award. If SANDAG makes a good faith determination that cheating or fraudulent activity has occurred in connection with the Sweepstakes, SANDAG reserves the right to disqualify that participant from winning future promotions and to prosecute and seek damages to the fullest extent permitted by law.

The Sweepstakes may be combined with other SANDAG promotions. Where a conflict exists between promotions, SANDAG reserves the right to determine which promotion will apply. SANDAG reserves the right to make changes in the Official Rules of the Sweepstakes without prior notice, which will become effective upon announcement. If due to circumstances beyond the control of SANDAG, any competition or award-related event or travel is delayed, rescheduled, postponed or cancelled, SANDAG reserves the right, but not the obligation, to cancel or modify the Sweepstakes and shall not be required to make a substitute award.

SANDAG is not responsible for typographical or other errors in the printing, the offering, or the administration of the Sweepstakes, or in the announcement of the Sweepstakes Award.

#### 5. PRIVACY

By use of any SANDAG website or SANDAG services and programs, you agree to the Terms of Use and SANDAG's data collection practices contained in the SANDAG Privacy Policy for Collection, Management, and Storage of Personal Information located at sandag.org/privacy.

The Rideshare Week 2021 Social Media Sweepstakes is sponsored by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. Questions should be directed to Deborah Jones at (619) 699-6988 or <a href="mailto:deborah.jones@sandag.org">deborah.jones@sandag.org</a>. Please reference "Rideshare 2021 Social Media Sweepstakes" in your email subject line.

Si desea obtener información en español, por favor comuníquese al (619) 699-1950 o iCommute@sandag.org.

In compliance with the Americans with Disabilities Act (ADA), this document is available in alternate formats by contacting the SANDAG ADA Coordinator, the Director of Administration, at (619) 699-1900 or (619) 699-1904 (TTY).