



get
involved

iCommute program annual partnerships

creating greener and healthier communities through sustainable transportation choices

annual partnership investments

iCommute Annual Partnerships provide different levels of support based on cash, in-kind contributions that have an equivalent cash value, or a combination of both. In return, partners receive marketing benefits and community engagement opportunities through iCommute regional events, campaigns, and promotions. Partnership packages can be tailored to meet the needs of organizational goals and community stakeholders. Contributions are tax deductible through the SANDAG 501(c)(3) nonprofit corporation, SourcePoint.

iCommute partnership benefits

- Affiliation with a distinguished group of organizations in the San Diego region that are leading the way to a better commute
- Exposure to regional decision makers, employers, and the public

partnership categories to support your mission and goals

Sustainability Partners support transportation programs and services that reduce greenhouse gas emissions and other environmental pollutants that result from commuters driving alone.

Health and Wellness Partners support bike encouragement and school programs, which provide incentives for healthy and active transportation choices.

Safety Partners support education and outreach programs that raise awareness about how to safely bike or walk to and from work or school; these programs focus on safety and comfort of all users on the roadways.

(continued on reverse)



SANDAG iCommute programs and events

The SANDAG iCommute program manages regional events, campaigns, and promotions that reach tens of thousands of residents in the San Diego region. Through these programs and events, iCommute annual and event partners have the opportunity to connect with and be recognized by: community leaders; employers throughout San Diego County; military; schools, students, and parents; and the general public. Individual program and event partnership packages can be customized to achieve your marketing goals and brand initiatives.

SANDAG iCommute program

The SANDAG iCommute program promotes convenient transportation choices that reduce traffic congestion, vehicle energy consumption, and polluting emissions, while saving employers and commuters time and money. Commuters can access a variety of tools at no cost, including ridesharing and shared mobility resources and information, transit solutions, bike encouragement programs, monthly prize drawings, the Guaranteed Ride Home program, and support for teleworking.

Bike Month (May)

iCommute celebrates National Bike Month in May. This event creates awareness about the public health and environmental benefits of biking to work or school instead of driving alone. The month-long campaign includes community outreach events, free bike safety and education courses, and Bike to Work Day.

regional vanpool program

iCommute administers the SANDAG Vanpool Program, which assists general and military commuter groups of five or more with a monthly subsidy of up to \$400 per month to offset the cost of a vehicle lease.

employer services program

iCommute supports local employers that want to develop and implement commuter benefit programs that lower costs, increase productivity, and help the environment. The iCommute employer services program is the gateway to the Diamond Awards, which recognize employers for outstanding alternative commute programs and commuter participation. Each year, iCommute hosts an annual Diamond Awards reception to recognize and highlight their efforts.

Mini-Grants

iCommute supports local communities with grant funding for projects or programs that focus on active transportation education, outreach, and safety. The GO by BIKE Mini-Grant program awards funding to local government agencies, community-based and non-profit organizations, and education institutions for projects or programs that educate and encourage biking as a viable transportation choice during Bike Month.

Walk, Ride, and Roll to School

The Walk, Ride, and Roll to School program encourages active transportation to school including walking, biking, skateboarding, or riding a scooter. This iCommute program provides free classes and events to teach students skills and safety for San Diego region schools and school districts.

Rideshare Week (October)

The first full week of October is National Rideshare Week, when we celebrate the many benefits of commute alternatives. iCommute celebrates this event with a week-long campaign that encourages commuters to try an alternative commute. Employers that register for Rideshare Week receive incentives and support for encouraging employees to replace their solo drive with a new, more sustainable commute such as carpool, vanpool, or transit.