

Bike Anywhere Week 2021 Promotion Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN NO PURCHASE OR PAYMENT WILL INCREASE YOUR CHANCE OF WINNING

These rules govern the SANDAG Bike Anywhere Week Promotion (Promotion) being conducted by the San Diego Association of Governments (SANDAG).

1. HOW TO PARTICIPATE

There are three promotions to participate in Bike Anywhere Week (BAW), Sunday, May 16 – Saturday, May 22. The three categories in which you can participate are:

1. Love to Ride Promotion beginning on May 16, 2021 at 12:00 a.m. PT and ending on May 22, 2021 at 11:59 a.m. PT (Love to Ride Promotion Period).
2. T-Shirt Selfie Promotion beginning on May 8, 2021 at 12:00 a.m. PT and ending on May 22, 2021 at 11:59 a.m. PT (T-Shirt Selfie Promotion Period).
3. REI Bike Anywhere Bingo Promotion beginning on May 16, 2021 at 12:00 a.m. PT and ending on May 22, 2021 at 11:59 a.m. PT (REI Bike Anywhere Bingo Promotion Period).

For the Love to Ride Promotion, SANDAG iCommute program will ask BAW participants to log their bike trips in the Love to Ride platform throughout the promotional period for chances to win. Each trip logged will count as an entry. The more rides logged, the more chances to win. You may also enter the Promotion by mailing a postcard with your first and last name, complete address, city, state, ZIP Code, telephone number, date of birth and valid email address (if you have one) attention Phoenix Smith, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. You must include on the postcard that you would like to participate in the Love to Ride Promotion. Postcards must be received by SANDAG before May 22, 2021 at 11:59 p.m. PT.

For the T-Shirt Selfie Promotion, SANDAG iCommute program will ask BAW participants to share a photo of themselves in their BAW t-shirts with SANDAG on the designated post on Facebook (@SANDAGregion), by tagging SANDAG on Twitter or Instagram using #BikeAnywhereSD, or via email, per the instructions noted in these rules. Photos must be posted/tagged to the SANDAG Facebook, Twitter, or Instagram page by 11:59 p.m. PT on Saturday, May 22, 2021 to be eligible for Category 2 of the promotion. Photos can also be emailed to biking@sandag.org, or mailed to SANDAG at 401 B Street, San Diego, CA 92101 by this same time for Category 2 of the promotion. Instagram and Twitter photos should be posted with hashtag to identify which category the submission should be entered in - #BikeAnywhereSD. If a hashtag is not used, SANDAG staff will not include your submission in the promotion. You may also enter the Promotion by mailing a postcard with your first and last name, complete address, city, state, ZIP Code, telephone number, date of birth and valid email address (if you have one) attention Phoenix Smith, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. You must include on the postcard that you would like to

participate in the T-Shirt Selfie Promotion. Postcards must be received by SANDAG before May 22, 2021 at 11:59 p.m. PT. Only one entry per person is allowed.

For the REI Bike Anywhere Bingo Promotion, SANDAG iCommute program will ask BAW participants to download a bingo card from iCommuteSD.com or pick up a paper copy of the bingo card at one of the official t-shirt pick up locations. Bingo cards must be completed by marking 5 boxes in a row. One entry per person. Completed bingo cards must be deposited in the Bingo Entry Box at either of REI's San Diego County locations; or by posting a photo of the completed card in Love to Ride's photo gallery using hashtag #BikeAnywhereBingo; emailed to biking@sandag.org, or mailed to SANDAG at 401 B Street, San Diego, CA 92101 by 11:59 p.m. PT on Saturday, May 22, 2021 to be eligible for Category 3 of the promotion. If the hashtag #BikeAnywhereBingo is not used in the Love to Ride gallery, SANDAG staff will not include your submission to the promotion. You may also enter the Promotion by mailing a postcard with your first and last name, complete address, city, state, ZIP Code, telephone number, date of birth and valid email address (if you have one) attention Phoenix Smith, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. You must include on the postcard that you would like to participate in REI Bike Anywhere Bingo Promotion. Postcards must be received by SANDAG before May 22, 2021 at 11:59 p.m. PT. Only one entry per person is allowed.

Participants may submit entries to all promotion categories. By submitting your entry, you grant SANDAG a non-exclusive right and license to post and use your submitted text entry, photo(s), and video(s) in unlimited fashion.

All postcard entries submitted become the sole property of SANDAG and will not be acknowledged or returned. Use of any device to automate entry is prohibited and will result in disqualification. Any violation of the Official Rules or attempt to obtain entries by using fictitious or non-functioning email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Proof of submission of an entry shall not be deemed proof of receipt by SANDAG. Computers at SANDAG will be the official time keeping devices for the Sweepstakes. SANDAG is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified.

2. ELIGIBILITY RESTRICTIONS

The Promotion is open to all persons who are 18 years of age or older and who live or work in San Diego County. Employees of SANDAG, Board or Policy Advisory Committee members, Caltrans, NCTD, MTS, any employees of advertising or promotion agencies, contractors, consultants, iCommute Partners or Event Supporters who have at any time had direct involvement with this Promotion, any employees of contractors or consultants currently participating in an office-sharing agreement with SANDAG, and the members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win. This Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

Posts that exhibit or promote unsafe behavior on bikes (including but not limited to riding without a helmet, disobeying traffic laws, performing dangerous tricks, etc.), or that include

drugs, alcohol, political, or religious affiliations and/or statements will be disqualified and may also be removed from SANDAG social media pages pursuant to the SANDAG Social Media Terms of Use, available at sandag.org by clicking the link entitled "Legal," and then clicking on [Social Media Terms of Use](#).

Participants are required to provide truthful information. In order to claim the Promotion Award, the winner must provide, upon request by SANDAG, a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

3. PROMOTION AWARD

For the Love to Ride Promotion, seventeen (17) winners will be selected on May 28, 2021 by random drawing of all eligible entries received during the Love to Ride Promotion Period. Winners of the Love to Ride Promotion will be notified via email by May 28, 2021. The winners will be notified by a member of the SANDAG iCommute Team via the email address included on their completed pledge form or the contact information provided on the entry postcard.

For the T-Shirt Selfie Promotion, three (3) winners will be selected on May 28, 2021 by random drawing of all eligible entries received during the T-Shirt Selfie Promotion Period. Winners of the Social Media Promotion will be posted on the SANDAG Facebook page (@SANDAGregion), the SANDAG Twitter page and the SANDAG Instagram page (@SANDAG) by May 28, 2021. Please note that winners must respond via direct message on Facebook or via email with their email address in order to receive the notification forms to claim their prize.

For the REI Bike Anywhere Bingo Promotion, seven (7) winners will be selected on May 28, 2021 by random drawing of all eligible entries received during the REI Bike Anywhere Bingo Promotion Period. The winners will be notified by May 28, 2021 by a member of the SANDAG iCommute Team via the email address included on their completed bingo card or the contact information provided on the entry postcard.

Promotion Awards are as follows:

- Love to Ride Promotion (category 1)
 - One (1) bike valued at \$500 – courtesy of the San Diego Bicycle Club
 - Two (2) \$50 Casa Guadalajara gift certificates
 - Two (2) \$50 Casa de Pico gift certificates
 - Two (2) \$50 Casa de Bandini gift certificates
 - Two (2) Grunestrass Backpack Co commuter backpacks valued at \$195 each
 - Two (2) \$100 Moment Bicycles gift cards
 - Two (2) \$100 The Wrench House Cyclery gift cards
 - Two (2) \$100 Cycle Quest gift cards
 - Two (2) \$100 Edison Cycle Co gift cards

- T-Shirt Selfie Promotion (category 2)

- (3) three spots in the Pedal Ahead SD program plus safety gear packages (Kali helmet, Nite Rider lights, bike lock, ArroWhere reflective vest, Pinhead locking systems) – courtesy of Rider Safety Visibility
- REI Bike Anywhere Bingo Promotion (category 3)
 - One (1) REI Co-op Cycles CTY 1.1 Step-Through Bike
 - One (1) REI Co-op Norseland Tote 24L backpack
 - One (1) REI Co-op Link 15L Hydration Pack 2 Liters backpack
 - One (1) REI Co-op Commuter Pack backpack
 - Three (3) REI Co-op Flash 18 Pack backpack

The Love to Ride promotion bike award must be coordinated with the San Diego Bicycle Club who will contact the winner to coordinate the pickup of the bicycle at a location to be determined no later than August 31, 2021.

The T-shirt Selfie promotion Pedal Ahead program award must be coordinated with Rider Safety Visibility who will contact the winner to coordinate the pickup of the ebike and safety gear at a location to be determined no later than June 30, 2021.

The REI Bike Anywhere Bingo promotion bike award must be picked up at REI SAN DIEGO 5556 Copley Dr, San Diego, CA 92111 during regular business hours. All other promotion Awards will be mailed.

The random drawings will be conducted by SANDAG staff. The odds of winning depend on the total number of entries received for the drawing during the Promotion Period.

Odds of winning depend on the total number of entries received during the sweepstakes periods. Sweepstakes participants are only eligible to win one prize from a SANDAG sweepstakes every 180 days.

To obtain a copy of the winners list, contact iCommute@sandag.org or send a self-addressed stamped envelope to "SANDAG iCommute Bike Anywhere Week 2021 Promotion – Winners List Request," Attn: iCommute, SANDAG, 401 B Street Suite 800, San Diego, CA 92101.

4. CONDITIONS

Decisions made by SANDAG management with respect to Promotion are final. The Promotion is governed by and subject to the laws of the State of California and the United States as applicable. All federal, state, and local laws and regulations apply. Void where prohibited by law. Promotion Award recipients will pay all applicable taxes and fees. By participating in the Promotion, the participant agrees to have their name, voice, and likeness used by SANDAG in any advertising or broadcasting material including, but not limited to, social media relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of any Promotion Award. Prior to release of the award to the winner, SANDAG, in its sole discretion, may require the Promotion Award recipient (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless SANDAG, its officers and employees, member agencies, directors, agents, and representatives and all of their successors and assigns from and against any and all claims or

liability arising directly or indirectly from use of the Promotion Award and participation in the Promotion. The Promotion Awards winners must sign and return an affidavit of eligibility within fourteen (14) days of the date SANDAG sends notification to the winner. If a potential winner cannot be contacted, or fails to sign and return the required affidavit of eligibility and/or liability or publicity release within fourteen (14) days of SANDAG sending the notification of winning, the potential winner forfeits the Promotion Award and a new winner may be selected. Substitute winners will have fourteen (14) days to claim the Promotion Award. Promotions participants are only eligible to win one Promotion prize every 180 days. Eligible participants may only win one prize per Promotion.

Participants agree to hold Facebook harmless and releases Facebook from all liability with regards to the operation of the Promotion. Participants acknowledge that the Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

By submitting an entry, Participants grant SANDAG a non-exclusive right and license to post and use their submitted photos or videos in an unlimited fashion.

The Promotion Awards are expressly limited to the items listed above and there is no substitution, transfer, or cash equivalent, except that SANDAG may, at its sole discretion, substitute an award of comparable value. The winners will be solely responsible for all taxes and all other fees and expenses associated with the receipt and use of the Promotion Awards. SANDAG is not responsible for prize utility, quality, or otherwise.

If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, incomplete or unintelligible entries, or any other causes beyond the control of SANDAG that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, SANDAG reserves the right to cancel, terminate or modify both the Promotion. If due to circumstances beyond the control of SANDAG, any competition or award-related event or travel is delayed, rescheduled, postponed or cancelled, SANDAG reserves the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute award or recognition.

SANDAG, in its sole discretion, reserves the right to disqualify any person or employer tampering with the entry process or the operation of SANDAG or the websites. Failure to comply with the rules of the Promotion may result in a participant's disqualification and/or forfeiture of any award or recognition. If SANDAG makes a good faith determination that cheating or fraudulent activity has occurred in connection with the Promotion, SANDAG reserves the right to disqualify that participant from winning future promotions and to prosecute and seek damages to the fullest extent permitted by law. Where a conflict exists between promotions, SANDAG reserves the right to determine which promotion will apply.

SANDAG is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement of the Promotion award.

For a copy of these Official Rules, send a self-addressed stamped envelope for receipt to "Bike Anywhere Week 2021 Promotion Official Rules," Attn: Phoenix Smith, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. For the name(s) of the prize winner(s), send a self-

addressed stamped envelope for receipt to the above address marked "Bike Anywhere Week 2021 Promotion Winner." The Official Rules shall also be available during regular business hours at the SANDAG offices.

Si desea obtener información en español por favor comuníquese al (619) 699-1950 o pio@sandag.org.

5. PRIVACY

By use of any SANDAG website or SANDAG services and programs, you agree to the Terms of Use and SANDAG's data collection practices contained in the SANDAG Privacy Policy for Collection, Management, and Storage of Personal Information located at SANDAG.org/privacy.

Sponsored by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. Questions should be directed to Phoenix Smith at (619) 699-6967 or biking@sandag.org. Please reference "Bike Anywhere Week Promotion" in your email subject line. Si desea obtener información en español por favor comuníquese al (619) 699-1950 o pio@sandag.org.