



# Mobility Management Toolbox

## *Regional Stakeholder Workshop*

Wednesday, November 7, 2018

9 – 11 a.m.

SANDAG Board Room  
401 B Street, San Diego, CA 92101

The San Diego Association of Governments (SANDAG) is developing a Mobility Management Toolbox to help jurisdictions evaluate the potential vehicle miles traveled (VMT) benefits of mobility management measures (Transportation Demand Management and Transportation System Management).

Please join us for an interactive workshop to help shape the development of the Mobility Management Toolbox that is intended to support local jurisdictions with:

- Transportation analyses as required under CEQA
- Climate Action Plan (CAP) implementation and monitoring
- Implementation of Senate Bill 743 (Steinberg, 2013)

## Agenda

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1. Welcome
2. Project Overview
3. Overview of Regulatory Drivers
  - CEQA and Climate Action Planning
  - SB 743
  - Regional Plan and Intergovernmental Review
4. Summary of Needs Assessment
  - Local Jurisdiction Survey & Interviews
  - Focus Groups
5. Summary of Literature Review and Case Study Research
  - Audrey Harris, City of San Francisco
  - Wilson Tam, City of San Jose
6. Toolbox Framework
7. Next Steps

## TDM Strategies with Defensible VMT Reduction Estimates

