

## **Bike to Work Day 2019 Early Registration Sweepstakes Official Rules**

### **NO PURCHASE OR PAYMENT NECESSARY TO ENTER TO WIN NO PURCHASE OR PAYMENT WILL INCREASE YOUR CHANCE OF WINNING**

These rules govern the Bike to Work Day 2019 Early Registration Sweepstakes (the "Sweepstakes") being conducted by the San Diego Association of Governments (SANDAG) beginning on March 1, 2019 at 12:00 a.m. PT and ending on April 14, 2019 at 11:59 p.m. PT (Sweepstakes Period).

#### **1. HOW TO PARTICIPATE**

To be automatically entered, register for Bike to Work Day by completing the individual registration form, powered by RegFox and linked on the iCommute Bike Month web page, by 11:59 p.m. PT on Sunday, April 14, 2019.

You may also enter the Sweepstakes by mailing a postcard with your first and last name, complete address, city, state, ZIP Code, telephone number, date of birth and valid email address (if you have one) attention Alicia Taberham, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. You must include on the postcard that you would like to participate in the Bike to Work Day Early Registration Sweepstakes. Postcards must be received by SANDAG before April 14, 2019 at 11:59 p.m. PT.

Only one entry per person is allowed whether through the iCommute website or postcard entry.

All postcard entries submitted become the sole property of SANDAG and will not be acknowledged or returned. Use of any device to automate entry is prohibited and will result in disqualification. Any violation of the Official Rules or attempt to obtain entries by using fictitious or non-functioning email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Proof of submission of an entry shall not be deemed proof of receipt by SANDAG. Computers at SANDAG will be the official time keeping devices for the Sweepstakes. SANDAG is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified.

#### **2. ELIGIBILITY RESTRICTIONS**

The Sweepstakes is open to all persons who are 18 years of age or older and who live or work in San Diego County. Employees of SANDAG, Board or Policy Advisory Committee members, Caltrans, NCTD, MTS, any employees of advertising or promotion agencies, contractors, consultants, iCommute Partners or Event Supporters who have at any time had direct involvement with this Sweepstakes, any employees of contractors or consultants currently participating in an office-sharing agreement with SANDAG, and the members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

Participants are required to provide truthful information. In order to claim the Sweepstakes Award, the winner must provide, upon request by SANDAG, a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

### 3. SWEEPSTAKES AWARD

The Sweepstakes Award is as follows:

- One \$500 Moment Bicycles gift certificate

One (1) winner will be selected on April 15, 2019 by random drawing of all eligible entries received during the Sweepstake Period. The random drawing will be conducted by staff at Bike to Work Day consulting firm, Brown Marketing Strategies. The odds of winning depend on the total number of entries received for the drawing during the Sweepstakes Period.

The Bike to Work Day Early Registration Sweepstakes winner will be notified by April 18, 2019 at 12:00 p.m. PT. The winner will be notified by a member of the SANDAG iCommute Team via the email address included on their completed registration form or the contact information provided on the entry postcard.

The Sweepstakes Award must be picked up from Moment Bicycles at 2816 Historic Decatur Rd Suite 135, San Diego, CA 92106 at a predetermined time.

### 4. CONDITIONS

Decisions made by SANDAG management with respect to the Sweepstakes are final.

The Sweepstakes is governed by and subject to the laws of the State of California and the United States. All federal, state, and local laws and regulations apply. Void where prohibited by law. Sweepstakes Award recipients will pay all applicable taxes and fees.

By participating in the Sweepstakes, the participant agrees to have their name, voice, and likeness used by SANDAG in any advertising or broadcasting material including, but not limited to, social media relating to the Sweepstakes without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of any Sweepstakes Award. Prior to release of the Sweepstakes Award to the winner, SANDAG, in its sole discretion, may require the Sweepstakes Award winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless SANDAG, its officers and employees, member agencies, directors, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the use of the Sweepstakes Award and participation in the Sweepstakes.

The Sweepstakes Award must be redeemed within fourteen (14) days of the date SANDAG sends notification to the winner. If a potential winner cannot be contacted, or fails to sign and return the required affidavit of eligibility and/or liability or publicity release within fourteen (14) days of SANDAG sending the notification of winning, the potential winner forfeits the Sweepstakes Award and a new winner will be selected. Substitute winners will have fourteen (14) business days to claim the Sweepstakes Award.

Participants are eligible to win an iCommute sponsored Sweepstakes once every ninety (90) days. The random drawing will be conducted by either SANDAG staff or a consultant. Winners will be notified either by email or phone according to the contact information provided in the entry received.

The Sweepstakes Award is expressly limited to the items listed above and there is no substitution, transfer, or cash equivalent, except that SANDAG may, at its sole discretion, substitute an award of comparable value. The winners will be solely responsible for all taxes and all other fees and expenses associated with the receipt and use of the Sweepstakes Award. SANDAG is not responsible for prize utility, quality, or otherwise.

If for any reason this Sweepstakes cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, incomplete or unintelligible entries, or any other causes beyond the control of SANDAG that corrupt or affect the security, administration, fairness, integrity, or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, SANDAG reserves the right to cancel, terminate, or modify the Sweepstakes. If the Sweepstakes is terminated before the original end date, those participating in the Sweepstakes prior to the termination will still be eligible to receive the Sweepstakes Award.

SANDAG, in its sole discretion, reserves the right to disqualify any person tampering with the Sweepstakes process or the operation of SANDAG, MTS, iCommute, *Rapid*, or related agency websites. Failure to comply with the Official Rules of the Sweepstakes may result in a participant's disqualification and/or forfeiture of any Sweepstakes Award. If SANDAG makes a good faith determination that cheating or fraudulent activity has occurred in connection with the Sweepstakes, SANDAG reserves the right to disqualify that participant from winning future promotions and to prosecute and seek damages to the fullest extent permitted by law.

The Sweepstakes may be combined with other SANDAG promotions. Where a conflict exists between promotions, SANDAG reserves the right to determine which promotion will apply. SANDAG reserves the right to make changes in the Official Rules of the Sweepstakes without prior notice, which will become effective upon announcement. If due to circumstances beyond the control of SANDAG, any competition or award-related event or travel is delayed, rescheduled, postponed or cancelled, SANDAG reserves the right, but not the obligation, to cancel or modify the Sweepstakes and shall not be required to make a substitute award.

SANDAG is not responsible for typographical or other errors in the printing, the offering, or the administration of the Sweepstakes, or in the announcement of the Sweepstakes Award.

## 5. PRIVACY POLICY AND USE OF SANDAG PROGRAMS AND SERVICES

By your use of any SANDAG and partner websites or SANDAG services and programs, you agree to the terms of use and SANDAG's data collection practices contained in the SANDAG Privacy Policy for Collection, Management, and Storage of Personal Information located at [sandag.org/privacy](http://sandag.org/privacy).

For a copy of these Official Rules, send a self-addressed, stamped envelope for receipt to "Bike to Work Day 2019 Early Registration Sweepstakes Official Rules," Attn: Alicia Taberham, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. The Official Rules will also be available during regular business hours at the SANDAG office.

A copy of the Winner's List will be available following completion of the Sweepstakes Period upon request. For a copy of this list, send a self-addressed, stamped envelope for receipt to "Bike to Work Day 2019 Early Registration Sweepstakes Winner's List," Attn: Alicia Taberham, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. The Winner's List will also be available during regular business hours at the SANDAG office.

Sponsored by: Sweepstakes is sponsored by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. Questions should be directed to the Bike to Work Day 2019 project manager, Alicia Taberham, at (619) 699-1993 or [Alicia.Taberham@sandag.org](mailto:Alicia.Taberham@sandag.org). Please reference Bike to Work Day 2019 in your email subject line or message.

Si desea obtener información en español por favor comuníquese al (619) 699-1950 o [pio@sandag.org](mailto:pio@sandag.org).